

LIZ HEWETT

GRAPHIC DESIGNER

Marietta, Georgia | 678-873-9333 | ephewett@gmail.com
Portfolio: www.lizhewett.com

Education

Asbury University, Wilmore, Kentucky | 2011

Bachelor of Arts in Media Communication/Graphic Design
Minor in Art

Experience

Hewett Design Co. | 2018 - Present

Creative Director, Owner

Experienced freelance and contract designer with a vast array of projects ranging from hospital patient education pieces to proposal decks used for political campaigns. Notable clients include Africa CDC, Planet Hollywood, Serenbe Institute, Mastercard Foundation, collateral used in the 2020 Biden Campaign, prop design for Geico commercials, and more. For portfolio, visit www.lizhewett.com.

WellStar Health System | Marietta, Georgia | 2011 - 2018

Graphic Designer and Media Specialist

Designed print and web material for the largest healthcare system in Georgia, including all print & web advertisements. Planned large-scale events and created advertising campaigns with successful ROI. Worked with a team to successfully develop a constantly evolving brand as WellStar acquires new hospitals.

Women Everywhere Can Lead | Atlanta, Georgia | 2015-2020

Graphic Designer

Worked with Isha Sesay, globally known CNN anchor, on print and web collateral used to support her non-profit for young women in Sierra Leone.

Vancouver 2010 Winter Olympics | Whistler, BC | Winter 2010

Tech Personnel

Selected out of 400 students to work with Aerial Camera Systems, a company widely recognized as a world leader in the provision of camera systems, and Olympic Broadcasting Systems to assist with camera equipment.

Skills:

Adobe Creative Suite

Illustration

Painting

Photography/Videography

Marketing/PR

Event Planning

Microsoft Office

Related Activities:

Asbury University's Multimedia Designer of the Year 2011

Member of Society for Healthcare Strategy and Market Development (SHSMD)