LIZ HEWETT graphic designer

678-873-9333 • ephewett@gmail.com • lizhewett.com



I'm a **Graphic Designer** in the Atlanta area passionate about art and good design.

Working as a designer for an 11-hospital healthcare system for over five years gave me an edge, especially for fast-paced, deadline-driven work environments.

My design experience has a wide range from web design and print advertising, to event invitations and successful largescale direct-mail campaigns.

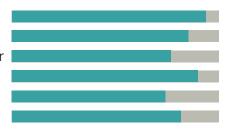


EDUCATION:

Asbury University • Wilmore, KY 2007- 2011 • Bachelor of Arts Design • Multimedia • Art

SKILLS:

InDesign
Photoshop
Dreamweaver
Illustrator
Flash
Final Cut Pro



Microsoft Office • MailChimp • Marketing MAC & PC • Photography • Film-editing

RELATED ACTIVITIES:

Creative Director for 2011 Highbridge Film Festival

Asbury University's 2011 Designer of the Year



WELLSTAR HEALTH SYSTEM, MARIETTA, GA

Graphic Designer; 2012 – 2018

- Designed print and web material for the largest healthcare system in Georgia, including all print & web advertisements (featured in Atlanta Magazine, Fox Theatre programs, The Atlanta Journal Constitution, and numerous other publications), which successfully drive patients to choose WellStar, resulting in company revenue.
- Produced several direct-mail campaigns monthly that bring positive ROI for system service lines based on data received from Healthgrades.
- Worked with a team to successfully develop a constantly evolving brand as WellStar acquires new hospitals.

WE CAN LEAD - ISHA SESAY, ATLANTA, GA

Freelance Designer; 2015 - Present

Works with Isha Sesay, globally known CNN
anchor, on collateral used at events with guests
(including Anderson Cooper and other CNN
anchors) that successfully bring awareness leading
to company funding through donations.

WELLSTAR HEALTH SYSTEM, MARIETTA, GA

Design Intern; 2011 – 2012

 Assisted in marketing and graphic design collateral development, working closely with Senior Graphic Designer and Branding Director

VANCOUVER 2010 WINTER OLYMPICS

Tech Personnel; February 2010 – March 2010

 Selected out of 400 students to work with Aerial Camera Systems, a company widely recognized as a world leader in the provision of camera systems, and Olympic Broadcasting Systems to assist with camera equipment.